



REIMAGINE REINVENT
GROUP LIMITED

COMPANY PROFILE

Regional Leaders in Business Consulting,
Training, Coaching, Intelligence, Conferencing
and Professional Events Services.





THE TEAM & THE FIRM

We are a team of passionate professionals with BIG ideas and NEW solutions for improving business outcomes. We provide customised and expertly itemised Corporate Training, Coaching, Consulting, and Business Intelligence, as well as Strategic Conferencing and Events Experiences to enhance collaboration, teamwork and networking.

We are regional in both composition and presence. Our core team is made up of experts of different nationalities in Sub-Saharan Africa, each of us bringing on board unique skills, experiences, and exposure that add to the value we collectively deliver.

We established **Reimagine Reinvent (RR Group) Group Limited** in 2022 with headquarters in Kenya and coordination offices in Rwanda, Tanzania, Uganda, Zambia and Malawi.





OUR SERVICES



EXPERT

SUPPORT

KNOWLEDGE

CONSULTING

SERVICE





THE VALUE & THE PROMISE

We focus on creating experiences that go beyond the norm to exceed your expectations. We do this by delivering pragmatic tailor-made services in each of our business lines.

We promise you that as our client, you will always emerge with a competitive edge in your space. That's because we work hard and smart to understand every aspect of your needs.

We pride ourselves in being a one-stop fully equipped enterprise, offering a complete range of business and corporate improvement services from conception to completion.

Our goal is to provide clients with the knowledge and tools they will need to rise to the next level in ways that are impactful, relevant, and memorable.





Our Vision • Our Mission:

Our strength lies in understanding every aspect of your requirements and our focus is on meeting and surpassing your expectations in every respect.





Past Mombasa Training





Past Mombasa Training



Past Dubai Training





When replying please quote:

NITA/TRN/2477/VOL.1/[2b]

3rd April 2025

The Lead Trainer
Reimagine Reinvent Group Ltd
P.O. Box 12527 - 00400
NAIROBI

**RE: RENEWAL OF REGISTRATION AS A TRAINING PROVIDER WITH THE
NATIONAL INDUSTRIAL TRAINING AUTHORITY UPTO 15TH MARCH 2026**

Further to your application for renewal with the National Industrial Training Authority (NITA) as a training provider, we are pleased to inform you that in accordance with the provisions of Section 7C of the Industrial Training Act, Cap 237 of the Laws of Kenya, your renewal application was approved. The validity of your application will commence on 28th March 2025 and will be valid upto and including 15th March 2026. You have been approved to offer the following courses: -

- Financial Management
- Leadership
- Communication
- Strategic Management
- Executive Assistants

Your resource persons approved to deliver the above courses are as follows: -

1. Fredrick Munyoki
2. Edwin Moinidi
3. Shivam Chauhan
4. Elijah Koskey

You are expected to adhere to the Code of Conduct for registered Industrial Training Providers. In addition, kindly ensure that you familiarise yourself with the NITA Guidelines for Training and Reimbursement reviewed from time to time.

Should you conduct any In-house training, please ensure that you endorse the NITA Course Evaluation Form for In-House Courses (NITA/IT/IBTA/F/11) that will be issued to you by the employer.

Your participation in Industrial Training is highly appreciated. We wish you success in your endeavours.

Peter Njiru
For: **DIRECTOR GENERAL**

TEN/2025

Note: This approval is granted on the basis of information provided to the Authority as at the approval date mentioned above. The Authority reserves the right to revoke the approval if any evidence is received which shows the compliance status of the recipient.

ENHANCING SKILLS | SINCE 1925



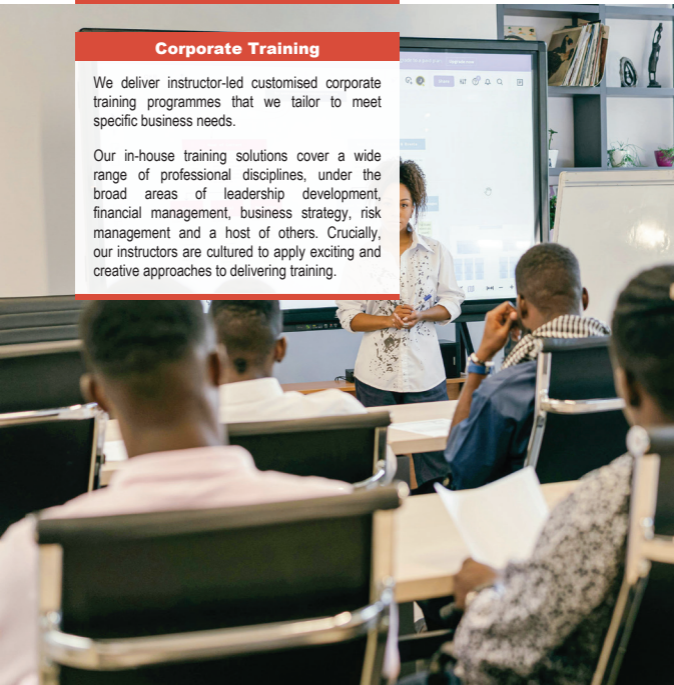


OUR SERVICES

Corporate Training

We deliver instructor-led customised corporate training programmes that we tailor to meet specific business needs.

Our in-house training solutions cover a wide range of professional disciplines, under the broad areas of leadership development, financial management, business strategy, risk management and a host of others. Crucially, our instructors are cultured to apply exciting and creative approaches to delivering training.

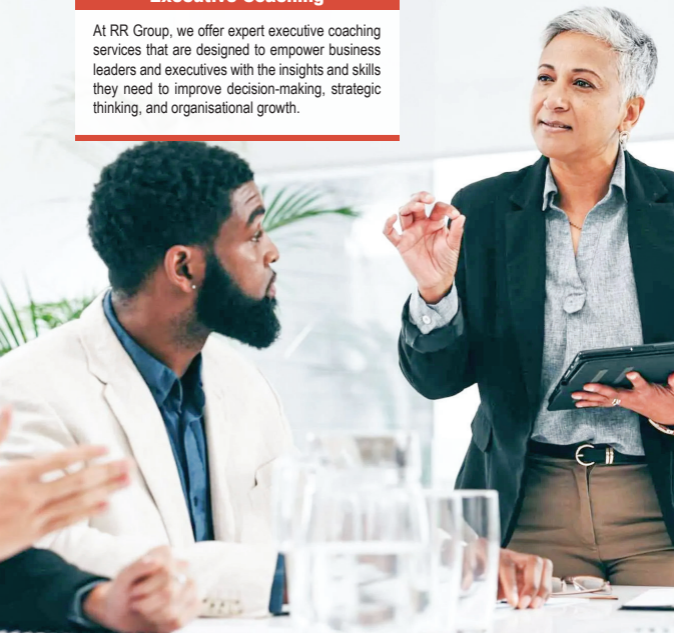




OUR SERVICES

Executive Coaching

At RR Group, we offer expert executive coaching services that are designed to empower business leaders and executives with the insights and skills they need to improve decision-making, strategic thinking, and organisational growth.





OUR SERVICES

Strategy Consultancy

At RR Group, we have a diverse team of strategy consultants who possess the capacity to catalyse success in their areas of expertise. Our strategic consulting services help companies enhance operational efficiency and gain a competitive edge.

We provide customised business consulting solutions to address organisational challenges, optimise corporate strategies, and improve business performance. To execute these, we bring on board wide-ranging industry knowledge and the necessary analytical capabilities to ultimately offer evidence-based recommendations on the subject matters we are tasked to address.

Our approach involves providing unbiased perspectives after assessing prevailing scenarios (processes and systems); digging deep with piercing questions to truly identify critical areas of improvement; and generating creative ideas for bringing about the desired improvements/changes. We then walk with you as you deliver the change we have jointly envisioned.





OUR SERVICES

Business Intelligence

At RR Group, We are equipped with the necessary tools and skills to conduct business intelligence on your behalf and arm you with both the big picture and the fine details you will need to make smart and effective decisions – the kind that will minimise risks as you tackle emerging challenges, and enable your enterprise to allocate resources better, develop more effective strategic direction, and ultimately boost customer satisfaction.

In a nutshell, through data-driven business intelligence services, including market research and analytics, we shall equip your organisation with actionable insights to improve business operations, drive profitability, and enhance strategic decision-making.



BI





OUR SERVICES

Event Delivery

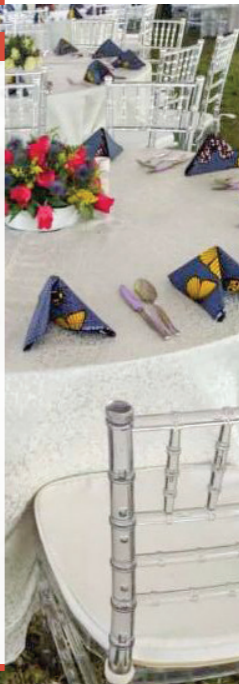
For that magic touch in your next event, RR Group is ready to bring on board high-level skill and experience in applying modern-day techniques and technologies that deliver big-time experiences.

It could be that you want to introduce a new product or service or project; launch your latest strategic plan; impart some new knowledge or create awareness; make important announcements such as a merger; hold subject matter discussions; celebrate an anniversary or other major milestone; or even just to get team members to loosen up, have fun, and bond: The outcome can only be as good as the delivery of that event.

At RR Group, we understand that whatever the occasion, events are a powerful strategic tool for enhancing visibility and building lasting relationships. These two are important for gaining that desired edge in the market.

We therefore come with the perspective that any event worth its salt should deliver a positive result and lasting impact – right from appealing to the senses of all participants during the course of its delivery, to what everyone takes home with them at the end. This is the outcome we always work to achieve in the events we deliver.

Accordingly, our event management services will always put in all the necessary back-end and front-end work to make the events that we are tasked to organise, memorable to all and for all the good reasons.





OUR SERVICES

Professional Consulting

RR Group offers that critical outside eye, and more. We help organisations uncover problem areas, prescribe realistic solutions, and deliver them – backed by research and hands-on practice.

In essence, we provide professional consulting services that help businesses overcome challenges, optimise operations, and achieve high-level sustainable growth.

Importantly, our solutions are not general. They are specific, and that's because we make every necessary effort to align with specific organisational needs, circumstances and strategic focus.

We shall walk the journey with you. We will inspire your teams to reimagine and reinvent – to visualise beyond current horizons. We shall bring on board the skills needed to work the cogs and put your business or organisation on course to achieving previously unimagined progress.

Our broad areas of expertise include business enhancement, organisational development, market expansion, and digital transformation. Within these are specific specialisations and expertise that we come with.





OUR SERVICES

Board Evaluation

We shall work closely with you to design a board evaluation matrix that will suit your organisation, and then help you execute the process transparently and objectively. This is so that the recommendations we provide at the end are a product of agreeable processes, and are realistic and impartial.

In summary, our role is to objectively help drive your board practices forward for the benefit of the entire organisation.





OUR SERVICES

Governance Audit

At RR Group, We come as external audit experts to provide comprehensive governance audit services.

Our process is designed to help organisations meet the highest possible standards of transparency, accountability, compliance and effectiveness. We dive deep into your governance processes, structures, and systems to unearth even the most hidden shortcomings, if there are.

We have seasoned professionals with the right skills, tools and experience to achieve this and recommend areas of improvements as may be necessary, such as in the organisational structures, policies, and compliance standards, among other governance concerns.

AUDIT
COMMITTEE





OUR SERVICES

Policy Advisory

At RR Group, our policy experts provide advisory services at these two levels. That is, we guide organisations in developing and implementing strategic internal policies that are aimed at driving success; and we also have teams that will provide insights into the implications of relevant industry-wide or national policies, and how to accordingly align.

In brief, we conduct analyses – studying relevant trends and impacts that enable us to offer evidence-based policy advice. We undertake policy formation and reviews, and we get involved in stakeholder engagements on matters policy. Ultimately, we help you be adaptable and stay on course to best policy-making and implementation practices.





OUR PROGRAMMES & EVENTS (A SUMMARY)

Corporate Training & Business Conferences

Training and conference participation are vital aspects of performance management. That's because the bottom line for both is to increase knowledge and exposure among team members, leading to improved performance.

Exposing teams to regular, competently-structured training and knowledge sharing often brings about impressive results. Our corporate training programmes and business conferences provide relevant and timely industry-specific knowledge and skills that catalyse professional growth and business excellence.

We offer tailored in-house training and solution-driven conferences to address emerging business needs and align with useful trends. While we prefer to deliver our trainings through instructor-led sessions for the impact they generate, we are flexible and therefore also open to online or blended approaches, whichever works best for our client at the given time.

Our Bouquet

1. Tailored In-House Training

We design custom corporate training programmes that respond to specific industry challenges and business objectives. Our sessions offer interactive workshops led by experienced trainers, ensuring practical, results-oriented learning.

2. Solution-Oriented Conferences, Seminars and Workshops

Our business conferences, seminars, and professional workshops are based on thorough industry research and data-driven insights. These exclusive events entail expert-led discussions designed to impart strategic business knowledge.





OUR PROGRAMMES & EVENTS (A SUMMARY)

Leadership Programmes

Long-term organisational success is often a product of a well-oiled pipeline of competent and visionary leaders; a scenario that enables seamless transitions from one senior executive to the next. It is also a product of the organisation recognising emerging dynamics and making realistic adjustments.

Our executive leadership programmes focus on corporate governance, strategic planning, and leadership communication. The training is grounded on the understanding that circumstances won't be static. These sessions therefore equip executives and board members with flexible decision-making and management skills required for business success today and also tomorrow.

Our Bouquet

1. Corporate Governance, Risk, and Ethics

This programme covers best practices in corporate governance, ethical leadership, and risk management strategies. It helps business leaders maintain compliance, transparency, and accountability within their organisations.

2. Leadership and Strategy

Executives develop strategic planning, crisis management, and innovation leadership skills to enhance corporate growth and adaptability. This programme focuses on long-term vision and sustainable business strategies.

3. Corporate Communication for Board Members

Board members learn corporate communication strategies, stakeholder engagement, and reputation management techniques. The programme includes media relations, public relations, and corporate communication.

4. Directors' Duties and Governance Responsibilities

This training programme covers the legal, financial, and ethical responsibilities of company directors. It ensures board members understand corporate compliance, financial oversight, and risk mitigation strategies.





OUR PROGRAMMES & EVENTS (A SUMMARY)

Finance & Compliance Programmes

Without financial prudence, all other factors in a business, however well executed, will not count. Every aspect of a business has a financial angle to it. This underscores the need for enterprises to make sure decisions concerning finance make business sense across board and are compliant to set regulations.

Our finance training programmes are therefore broad and deep at the same time. All the critical aspects are covered. We operate on the basis that financial discipline combined with high-level financial management skill results in the smooth operation of a business and builds investor and customer trust.

We help professionals to build or update their skills in financial management, risk mitigation, and compliance. Our sessions are structured to provide essential knowledge for enterprise financial stability and regulatory adherence, and to elevate competencies in strategic investment.

Our Bouquet

1. Financial Management

This course covers budgeting, financial forecasting, and capital allocation strategies to optimise corporate financial performance. Participants learn techniques for cost control and resource management.

2. Risk Management

Professionals gain expertise in risk assessment, financial fraud prevention, and corporate compliance strategies. The course helps businesses to design and implement internal control measures to mitigate operational risks.

3. Compliance Management

This programme focuses on corporate governance, financial regulations, and risk assessment techniques. Participants learn how to adhere to international legal and compliance standards.

4. Audit Management

Our audit-training programme ensures businesses maintain financial transparency and regulatory compliance. Participants learn best practices in internal and external audits, forensic accounting, and fraud detection.

5. Pension Management

This programme provides knowledge on pension fund administration, investment strategies, and regulatory compliance. Professionals gain insights into managing pension schemes and mitigating associated risks.





OUR PROGRAMMES & EVENTS (A SUMMARY)

Business Management Programmes

An enterprise that habitually creates building blocks for elevating performance at every opportunity is destined for success. Key to this is ensuring teams are not just competent, but are also highly committed and well exposed to the information they need to design strategies for navigating complex scenarios to drive business growth.

Our business management programmes are crafted to deliver such output. We empower individuals and teams with key skills in business analytics, strategic management, sales, HR, communication, and marketing, among other specific areas that may need tweaking to produce better results.

Our Bouquet

1. Business Analytics

Participants learn how to leverage data analytics for strategic decision-making and business optimisation. The course covers predictive analytics, market research, and performance measurement.

2. Strategic Management

This course focuses on business strategy design, execution, and evaluation to help organisations achieve competitive advantage and operational efficiency.

3. Sales and Business Development

Sales professionals gain expertise in customer relationship management, negotiation skills, and revenue growth strategies. The programme includes training in digital marketing and business expansion techniques.

4. Human Resources and Administration

HR professionals learn talent acquisition, performance management, and effective employee engagement strategies. The programme also covers leadership development and corporate culture improvement.

5. Public Relations and Marketing

This programme provides training in reputation development and management, impact communication, and effective media relations. Participants also gain insights into digital marketing, and social media strategy.





OUR PROGRAMMES & EVENTS (A SUMMARY)

Events & Networking

Our events and networking programmes are aimed at facilitating experiential exposure. This is for both internal teams and external stakeholders such as customers, investors, and partners.

Events deliver great outcomes by enabling practical, relevant, impactful, and sustainable knowledge building and growth at both personal and organisational levels.

We organise and execute high-impact corporate events and executive networking sessions to foster meaningful connections, promote collaboration, increase understanding, and strengthen presence.

We believe that for any business to thrive in today's intense market, it should invest time, effort and resources in organising and hosting well-thought-out events, and also participate in relevant ones. With this belief, we go all out to ensure the events we organise, be they for internal strengthening or external marketing purposes, are well aligned with the organisation's goals and speak to all the targeted audiences.

Our Bouquet

1. Come Out as You Will Be in 2029

A visionary business strategy event designed to help participants set mid-term as well as long-term goals, and align professional development with future market trends.

2. Inspire to Network

A dynamic business networking event for connecting entrepreneurs, executives, industry leaders, and market stakeholders. Attendees gain valuable business insights, partnership opportunities, and strategic connections.

3. CEOs' Boot Camp

An exclusive leadership training programme for CEOs and other senior executives, focusing on corporate innovation, market adaptation, and business growth strategies.

4. Coaching Boot Camps

An intensive training programme designed for professionals interested in executive coaching and leadership mentoring. The course covers coaching techniques, performance management, and team development strategies.

5. Mentorship

A purposefully structured programme for connecting emerging professionals with experienced industry experts for management and leadership coaching, and business advisory support.





TRAINING CALENDAR 2025

TRAINING PROGRAMS	START	END	VENUE	PRICE EXCLUSIVE OF VAT	CLASS TYPE
Sales Management Masterclass	13 th	17 th January	Kigali - Rwanda	\$2,500	LIVE/ Virtual
Revolutionizing Your SACCO with Blue Ocean Strategy Masterclass	27 th	31 st January	Mombasa - Kenya	\$1,090	LIVE/ Virtual
Risk Management Analysis Masterclass	10 th	14 th February	Dubai - UAE	\$2,500	LIVE/ Virtual
Strategic Leadership and Communication for Leaders Masterclass	10 th	14 th March	Singapore	\$3,500	LIVE/ Virtual
ESG and Sustainable Investing Fundamentals Masterclass	10 th	14 th March	Nairobi, Kenya	\$1490	LIVE/ Virtual
Pension and Investment Analysis Masterclass	7 th	11 th April	Livingstone - Zambia	\$2,500	LIVE/ Virtual
Risk Management Analysis Masterclass	28 th April	2 nd May	Dubai - UAE	\$2,500	LIVE/ Virtual
Building Effective Governance Systems Through Habits	28 th April	2 nd May	Dubai - UAE	\$2,500	LIVE/ Virtual
ESG and Sustainable Investing Fundamentals Masterclass	5 th	9 th May	L. Naivasha - Kenya	\$1,090	LIVE/ Virtual
Pension and Investment Analysis Masterclass	26 th	30 th May	Dubai - UAE	\$2,500	LIVE/ Virtual
Effective Implementation of Public-Private Partnerships in Africa	9 th	14 th June	Cape Town - South Africa	\$2,500	LIVE/ Virtual





TRAINING CALENDAR 2025

TRAINING PROGRAMS	START	END	VENUE	PRICE EXCLUSIVE of VAT	CLASS TYPE
Pension and Investment Analysis Masterclass	23 rd	27 th June	Dubai - UAE	\$2,000	LIVE/ Virtual
Empowering Leaders for Team Effectiveness- From Vision to Habits	23 rd	27 th June	Singapore City, Singapore	\$3,500	LIVE/ Virtual
Strategic Leadership and Corporate Governance Masterclass	16 th	20 th June	Zanzibar	\$2,500	LIVE/ Virtual
Pension and Investment Analysis Masterclass	7 th	11 th July	Mombasa - Kenya	\$1490	LIVE/ Virtual
Risk Management Analysis Masterclass	21 st	25 th July	Dubai - UAE	\$2,500	LIVE/ Virtual
Strategic Leadership and Communication for Leaders Masterclass	28 th July	1 st August	Sydney, Australia	\$3,500	LIVE/ Virtual
Mastering Leadership and Habit Transformation (Part II)	28 th July	1 st August	Istanbul, Turkey	\$3,500	LIVE/ Virtual
Role of Board in Effective Risk Oversight Masterclass	4 th	8 th August	Cape Town - South Africa	\$2,500	LIVE/ Virtual
Directors Duties and Board Governance Masterclass	25 th	29 th August	Kisumu - Kenya	\$1,090	LIVE/ Virtual
Pension Stakeholders and Investment Conference Masterclass	1 st	5 th September	Mombasa - Kenya	\$1490	LIVE/ Virtual





TRAINING CALENDAR 2025

TRAINING PROGRAMS	START	END	VENUE	PRICE EXCLUSIVE OF VAT	CLASS TYPE
Navigating Turbulent Times in a Corporate Environment	8 th	12 th September	Istanbul, Turkey	\$3,500	LIVE/ Virtual
Effective Risk, Compliance and Audit Management Masterclass	22 nd	26 th September	Kigali - Rwanda	\$2,500	LIVE/ Virtual
Effective Implementation of Public-Private Partnerships in Africa Masterclass	6 th	10 th October	Cape Town - South Africa	\$2,500	LIVE/ Virtual
Transformative Leadership: Enhancing Communication Skills for Effective Leadership and Personal Growth	13 th	17 th October	Zanzibar, Tanzania	\$2,500	LIVE/ Virtual
Pension and Investment Analysis Masterclass	13 th	17 th October	Dubai - UAE	\$2,000	LIVE/ Virtual
Transforming Corporate Culture and Embedding Habits of Change	27 th	31 st October	Cape Town - South Africa	\$3,500	LIVE/ Virtual
ESG and Sustainable Investing Fundamentals Masterclass	27 th	31 st October	Mombasa, Kenya	\$1490	LIVE/ Virtual
Habit Transformation and Clarity of Purpose Masterclass	3 rd	7 th November	Kisumu - Kenya	\$1,090	LIVE/ Virtual
PA, The Strategic Business Partner Masterclass	17 th	21 st November	Mombasa - Kenya	\$1,090	LIVE/ Virtual





TRAINING CALENDAR 2025

TRAINING PROGRAMS	START	END	VENUE	PRICE EXCLUSIVE OF VAT	CLASS TYPE
Risk Management Analysis Masterclass	24 th	28 th November	Dubai - UAE	\$2,500	LIVE/ Virtual
Advanced Corporate Leadership Development: Coaching, Mentoring, and Habit Transformation Masterclass	1 st	5 th December	Eldoret, Kenya	\$1,090	LIVE/ Virtual
Embracing the Power of Coaching and Mentorship to Crystallize Goals and Transform Habits Masterclass	15 th	19 th December	Mombasa - Kenya	\$1,090	LIVE/ Virtual
Women Empowerment and Leadership Masterclass	15 th	19 th December	Singapore City, Singapore	\$3,500	LIVE/ Virtual





NOTES

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REIMAGINE REINVENT
GROUP LIMITED



Success is not final; failure is not fatal: it is the courage to continue that counts.”

Winston Churchill

HOW TO REACH US

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 Reimagine Reinvent: Coaching & Consulting

 REIMAGINE REINVENT: Coaching & Consulting